



This is what your profile looks like to [Connections](#)



## Jane Marshall

1st

Academic Engagement Librarian at Manchester Business School, University of Manchester  
Manchester, United Kingdom | Libraries

- Current University of Manchester
- Previous University of Manchester, Manchester Business School, J. Walter Thompson Worldwide
- Education Manchester Metropolitan University

[Send a message](#)

**473**  
connections



# How To Engage with your Academics using LinkedIn!

**Jane Marshall**  
**Manchester Business School**  
**The University of Manchester**

# The value of connecting



The screenshot shows a LinkedIn search results page. At the top, there is a search bar with the text "Search for people, jobs, companies, and more..." and a search icon. Below the search bar, there are navigation tabs: Home, Profile, Connections, Jobs, Interests, Business Services, and Try Premium for free. The main content area displays a list of search results for "Manchester Business School" colleagues. Each result includes a profile picture, a name with a "1st" badge, a job title, and location. The results are:

- Francis Chittenden** (1st): Professor at Manchester Business School, Manchester, United Kingdom. Relationship: colleagues.
- Cliff Mitchell** (1st): Visiting Lecturer at Manchester Business School, Manchester, United Kingdom. Relationship: colleagues.
- Dr Saleema Kauser** (1st): Dr at Manchester Business School, Manchester, United Kingdom.
- Jamie Burton** (1st): Head of Marketing Group, MOMS Division at Manchester Business School, University of Manchester, Manchester, United Kingdom. Relationship: colleagues.
- Olga Kolokolova** (1st): Lecturer in Finance at Manchester Business School, Manchester, United Kingdom. Relationship: colleagues.
- Julia Karna Handl** (1st): Lecturer in Decision Sciences at Manchester Business School, Stockport, United Kingdom.

On the right side of the page, there are three promotional cards:

- Manchester Data Centre**: How does our pricing compare with other colocation providers? Ask us here..
- Save lives in Manchester**: Can you save a life? Join us to create a Nation of Lifesavers.
- Book Covers**: Make books last longer. Register online for a free sample pack & discounts.



# The value of your profile

## Academic Engagement Librarian

University of Manchester

Juli 2012 – Heute (3 Jahre) | The University of Manchester Library, The University of Manchester.



I support and work with Manchester Business School academics to shape the Library's service to the demands of their teaching and research.

I use LinkedIn to help me converse with the academic community in the School - do get in touch with your questions, comments or views on the Library. I am always happy to meet and discuss.

If you are an MBS academic, contact me for more information on key Library Services:

- Recommend a book for the Library to buy
- Recommend a new resource (e.g. e-journal, database)
- Request digitised material for reading lists
- Information and advice on Link2Lists the Library's electronic reading list system
- Copyright information
- My Learning Essentials : the Library's skills resources for your teaching
- Specialist business databases research consultations
- Supporting your Research

More details on the MBS Intranet: login and go to Services > Library Services > Information for Staff

Access Library E-resources here: [www.mbs.ac.uk/library](http://www.mbs.ac.uk/library)

Follow us on Twitter for lots of useful Library things! @MBSLibrary

▼ 3 Empfehlungen, einschließlich:



**Lawrence Benson**

Senior Fellow - Healthcare and Public S...



**John Pal**

Manchester Business School

# The value of updates



**Jane Marshall**

Academic Engagement Librarian at Manchester Business School, University of...

MBS Academics! Tell your students about the Library's Finance Zone and Bloomberg Suite on the ground floor at the Dover Street Building! Our dedicated Business Data Service staff on site can help your students get the best from our range of financial databases for their dissertations, with consultations twice weekly - students can just drop-in - plus bookable training sessions. <https://lnkd.in/ewTpY74> [show less](#)



Library Finance Zone@Dover Street

youtube.com • For more information about the Library Finance Zone go to <http://www.library.manchester.ac.uk/locations-and-opening-h...>

Like • Comment • Share •  1



**Jane Marshall**

Academic Engagement Librarian at Manchester Business School, University of ...

9d

MBS Academics : Book your place now for the Teaching and Learning Showcase to hear Rose Goodier talking about the Library's partnership with Anna Goatman to improve the first year learning experience! Rose will discuss how a blend of the ... [show more](#)



Faculty of Humanities Teaching & Learning Office

humanities.manchester.ac.uk • The Faculty of Humanities will hold its 10th Teaching and Learning Showcase on Thurs...





# The value of support

**Manager Careers & Professional  
Development, Postgraduate Careers Service**

**Programme Administrator**

**Head of Postgraduate Marketing**

**Head of Philanthropy**

**Head of Delegate Experience in customised  
Executive Education**

**Head, Alumni Relations**

**Programme Development  
Technologist**



# The value of LinkedIn

- Seeking
- Sitting ducks
- Ice breaker
- Chat
- Benefits
- One for the team

Thank You!